Privacy Policy Questionnaire

**1. WHO:** From whom will you be collecting information?

a. What is your target user group (i.e., individuals, companies, U.S. residents, foreign residents, etc.)?

JR> Individuals primarily for work use but they can use Stride for personal use

b. Will you be collecting information only from registered users or from all visitors to your website?

JR> Registered

c. Do you intend that this privacy policy only apply to one website or to several? (Please list relevant URLs.)

JR> The policy is relevant to Stride application users – stridelabs.com – we will start with iOS and add Android, Web and Desktop applications

d. Do you intend for the privacy policy also to apply to your mobile device application?

JR> Yes

e. Does a third party handle the web sale of your products? If so, what information do they share with you?

JR> Stride will be responsible for selling

f. Do you collect or share information from any online retailers?

JR> No

g. If you are targeting children or expect to have children try to become registered users, do you have a method for obtaining parental consent?

JR> We are not targeting children but we are not planning to restrict access or ask for a birthday

**2. HOW:** Through what means will you be collecting information?

a. Will you be collecting information from only your website or through other services, e.g., email; as a result of transactions between your company’s service providers and your customers; or from customers who register your products?

JR> We will obtain a lot of information from third party services after the user authorizes us to receive the information. Example services include: Dropbox, Google, Box, MSFT OneDrive and more

b. For each source identified in #2(a) above, will you be collecting personal information or aggregate information data? (See #3 below also.) If both, will the information from each source be linked in any way?

JR> Personal (work and/or personal information)

**3. WHAT:** What information will be collected? (Please indicate whether required or optional.)

a. What type of information? Aggregate or personal?

JR> Personal

IP Host addresses?

JR> Not now

email addresses?

JR> Yes

Full Name?

JR> Yes

Age?

JR> No

Physical Address?

JR> Not now

Phone Numbers?

JR> Not now

Credit Card info?

JR> Not now

Pages Viewed?

JR> Not now

Surfing or viewing habits?

JR> Not now

Search terms entered?

JR> Yes

Ads clicked on?

JR> N/A

Transaction related information?

JR> We will gather and receive usage statistics from our partners like Google Drive.

Other (please be very specific)?

1. How will it be collected, e.g., registration form, cookies, web beacons, at point of sale?

JR> Cookies, clicks and user actions

1. If you distribute software for download by customers or your products include software, does the software communicate back to a centralized server? If so, what information is tracked?

JR> We will measure the use of our features in an aggregate and we will measure individual user’s interaction with the content that they have access to view/edit.

**4. USE:** How will the information you collect from users be used internally?

(Think in terms of now and future plans, e.g., sales of goods, membership programs, email updates, promotions, sweepstakes, games, and marketing.)

a. Will you be tracking the activities of users on your websites? If so how?

(i) Will you be using cookies? If so how?

JR> Yes in the future

(ii) Will you be storing purchase information? If so, for each visit or cumulative?

JR> Yes in the future

(iii) Will you be tracking search terms? If so, how will they be used?

JR> Yes

b. How will you be storing the tracking information (e.g., only in the aggregate but not associated with personal information)?

JR> Personal

1. How long do you keep transaction data (data related to the purchase of a product through your website)?

JR> We will not charge users for Stride until the end of 2015. When we begin charging, we will store their billing information in order to renew the service.

**5. THIRD PARTIES:** Will third parties have access to the data you collect? Which data?

1. Are you planning to sell or distribute the information you have collected to any third-parties?

JR> In the future we will integrate with partners like Docusign. A user can choose to take a document from Stride and pass it to a Stride partner. All sharing will be a the user’s choice.

Affiliates?

JR> Yes see above

Advertisers?

JR> No

Service providers?

JR> No

Partners? (e.g., co-branded sites?)

JR> Yes see above

Consultants?

JR> No

1. What do your existing agreements with your advertisers/partners say with regard to user data?

JR> N/A

1. Will third parties such as advertisers or application service providers be collecting information from users of your website? If so, will they be doing so on your behalf or on their own?

JR> N/A

1. Do you share customer information with third parties to use for their own direct marketing purposes?

JR> No

**6. OPT-OUT:** Will users have the option to “opt out” of any or all of the uses or transfers to third parties of the information you collect from them?

a. If you are planning to permit users to opt out, what method of notice (i.e., regular mail, email) will you require for a user to opt out?

JR> All sharing is at the user’s discretion

b. Do you have a contact person set up to take opt-out requests? Do you have an automatic mechanism to take such requests?

JR> No

1. How will requests for opt-out be tracked through your internal database systems?

JR> We are not planning to track opt-out.

**7. DATA INTEGRITY:** Will users be able to view and correct all (or a portion) of the data you collect about them? If so, how? Which data?

JR> Not for the Beta. We may elect to show search history or file usage statistics with the user in the future.

**8. USER CONTROL:** Will users be able to have their data deleted? If an individual is no longer a registered user in your website what will happen to their data?

JR> Yes. For now, they need to send us a support request in the application.

**9. SECURITY:** What security measures will you have in place to protect the user data from hackers and unauthorized employee access? Which data, if any, do you encrypt in transit?

JR> iOS – we leverage standard iOS security measures

JR> Over the Air – SSL to server

JR> Backend – We use a combination of cloud services – Parse (Facebook), Amazon and Heroku

**10. ENFORCEMENT:**

(1) Do you have anyone in your company tasked with monitoring privacy issues and internal operations related to personal information?

JR> This is a shared responsibility of the whole engineering team.

(2) Are you aware of any special rules related to privacy in your industry?

JR> DMCA

**11. INTERNATIONAL:**

* 1. Will you actively promote your website for use by people in other countries?

JR> Yes

* 1. Will your company have foreign subsidiaries?

JR> Not now but yes in the future

* 1. Will your company have a presence or base of operation in any foreign country?

JR> Not now but yes in the future